



# Virtual MAUI 5K

**10<sup>TH</sup> ANNIVERSARY** | PRESENTED BY MAUI OCEAN CENTER & RUN FOR FUN FITNESS

## SPONSORSHIP OPPORTUNITIES

### THERE HAS NEVER BEEN A BETTER TIME TO SUPPORT OUR MAUI NUI SCHOOLS!

Run for Fitness DBA Maui 5K is a 501c3 non-profit organization that seeks to promote health and fitness for Hawai'i's children by helping our schools increase participation in youth sports and recreation programs. We provide additional funds to maintain or purchase new equipment for their physical fitness, play, and athletic programs. We want our schools to be able to keep our children healthy through an active lifestyle and wish to promote fitness within our community by encouraging friends and families to participate.

All net proceeds are donated to participating Maui Nui schools based on school registrants and donations. The Maui 5K is a fun, healthy atmosphere open to all ages and we encourage parents, students, family, friends, athletes, and non-athletes alike to join the fun.

*Kuilima*, meaning to join "arm-in-arm", is Maui Ocean Center's community program that gives back to local non-profits, schools, and other Maui Nui community organizations. In celebration of Maui Ocean Center's 23rd anniversary, the Aquarium and Run for Fun Fitness are proud to present the "Virtual" 10th Anniversary of the Annual Maui 5K from Monday, March 1st through Sunday, March 7th, 2021 to raise funds for our Maui county schools.

We encourage you to **become a sponsor, make a monetary donation, register your employees and/or submit a prize for our drawing.** We also welcome any other participatory ideas to build upon this successful annual event.

### TEACHER SPONSORSHIP \$2000

*Includes:*

- Sponsor's logo on event website/printed flyers/advertising/social media (pre and post)
- Social media mentions (pre, during and post)
- Coupons (up to 8.5" w x 5.5" h max. size) included in participant goodie bag (quantity 400 by February 25th/ contact [maui5kinfo@gmail.com](mailto:maui5kinfo@gmail.com) to coordinate delivery)

### STUDENT SPONSORSHIP \$500.00.

*Includes:*

- Sponsor social media mention (pre, during and post)
- Coupons (up to 8.5" w x 5.5" h max. size) included in participant goodie bag (quantity 400 by February 25th/ contact [maui5kinfo@gmail.com](mailto:maui5kinfo@gmail.com) to coordinate delivery)



Registration at [maui5k.org](http://maui5k.org) | SEA what we're up to at [mauioceancenter.com](http://mauioceancenter.com)



Presented by:

MAUI OCEAN CENTER

## 10<sup>TH</sup> ANNIVERSARY | SUPPORTING MAUI SCHOOLS

### SPONSOR/DONATION FORM

Maui 5K is kindly requesting prize drawing donations. Prizes will be announced post-event on Maui 5K.org and Maui Ocean Center's social media (Facebook, Twitter & Instagram @mauiocenter).

**Donation submission deadline: Friday, February 26, 2021**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Job Title:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

### SPONSORSHIP LEVEL / DONATION *(check all that apply)*

- ☐ Teacher Sponsorship \$2,000
- ☐ Student Sponsorship \$500
- ☐ Other Monetary Donation \$\_\_\_\_\_ (option to donate by credit card available by contacting maui5kinfo@gmail.com or make check payable to MAUI 5K).
- ☐ Prize Drawing Donation \_\_\_\_\_
- ☐ Estimated Value \$\_\_\_\_\_ Please email address below or contact us at maui5kinfo@gmail.com to arrange delivery/pickup.

Maui 5K DBA Run for Fitness 501(c)3 tax payer ID number is 27-2972550

Follow Maui 5K on Facebook @maui5k  
and SEA what we're up to and follow the fun! @mauiocenter



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