

TAKE THE PLEDGE

WE LIVE OCEAN Aloha

Ocean Aloha is a movement that represents our deep connection to the sea as marine enthusiasts, conservationists, and sustainability champions. We must show the ocean the same aloha we show one another and express our love and gratitude for her through our daily actions.

To us at Maui Ocean Center, Ocean Aloha is a vision that we can see so clearly and a future that we hope to pass on to the generations that follow us. It means that people will be able to encounter a flourishing underwater world and find solace in the quiet of the sea. It means that great-great-grandchildren, nieces, and nephews will be captivated by the creatures of the deep and explore the ocean with a respectful and curious mindset. It means that things will only continue to get better for our blue planet from here on out.

Each of us has a defining moment where we first felt a deep connection to the Ocean. Whether it happened for the first time as you stood under our Open Ocean tunnel, or your first snorkeling experience, or even just during a beach day spent lazily gazing at the waves, that connection exists in all of us.

The ocean is a place where everyone can find peace and comfort and feel accepted for who they are. It's a place of wonder, unrelenting power, and undeniable beauty.

Each day, life presents us with choices that can impact our earth and its waters. Utilizing our individual strengths can lead to a collective difference, and no action is too small. So dream big, put your heart into it, and share this pledge with your friends. But whatever you do, just don't stop trying.

Let this pledge serve as a reminder that you are not alone in your efforts. When your individual efforts feel too small, turn to this pledge and the many others who have signed it to remind yourself that there is hope in a collective desire for change.

I Pledge to Live Ocean Aloha by...

- Carrying reusables whenever possible to avoid single-use products
- Covering up with UPF sun shirts, hats, & only using mineral-based sunscreen when necessary, whether I live by the beach or not
- Shopping at my local farmer's market or looking for local produce at my grocery store
- Purchasing sustainable gifts for birthdays and holidays
- Choosing sustainably-caught seafood when I have the option
- Leading by example and disposing of my trash (and picking up any I see)
- Choosing unpackaged snacks (fresh fruit & vegetables) when I can
- Supporting marine conservation for our future generations by spreading my love and knowledge of the ocean

Inspire others by describing how else you plan to Live Ocean Aloha:

SIGNATURE: _____



The Aquarium of Hawai'i
**MAUI OCEAN
CENTER**